



Ann Charles

PRESENTATIONS AND WORKSHOPS

Writing Business

10 TIPS FOR EMERGING WRITERS

Learn ten important tips every emerging writer needs to know to build a successful publishing career.

BUILDING ONE WORLD WITH MULTIPLE SERIES

I have three different book series currently available (Deadwood Mystery series, Jackrabbit Junction Mystery series, and Dig Site Mystery series), and all three have characters that crossover into the other series. This is hugely popular with my fans and a good way to cross-sell your books.

BEHIND THE SCENES WITH A SUCCESSFUL “INDIE” AUTHOR

Being a successful Indie author takes much more than just knowing how to write good stories. In addition to writing, I am also a saleswoman, marketing guru, promoter, publicist, book keeper, cover designer, project manager, public relations expert, amateur graphic artist, and more. I have to create and sell the product (book) from start to finish, knowing my audience and the market where my book will sell best, including all of the various sales platforms currently available. In short, I’m an entrepreneur who writes every chance I get.

MARKETING/PROMOTION FOR AUTHORS

I am an independent “Indie” author and fifty percent of my time goes into marketing and promoting in order to be successful. In addition to hitting the USA Today Bestseller list, I’ve been on the Bestseller lists on Amazon and Barnes & Noble with my ebooks, including being in Amazon’s Top 100 multiple times with multiple ebooks.

Bookclubs, Conference Panels or Workshops, and More

In addition to talking about her own books, Ann is available to speak about a variety of topics, including publishing books, writing mixed genres, building a fan base, and more. Please contact her at ann@anncharles.com to discuss her availability.