



# Ann Charles

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## PRESENTATIONS AND WORKSHOPS

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### *Writing Business*

#### 10 TIPS FOR EMERGING WRITERS

Learn ten important tips every emerging writer needs to know to build a successful publishing career.

#### BUILDING ONE WORLD WITH MULTIPLE SERIES

Ann has several different book series currently available (Deadwood Mystery series, Jackrabbit Junction Mystery series, Deadwood Undertaker series, Dig Site Mystery series, AC Silly Circus series), and all but the AC Silly Circus series have characters that crossover into the other series. This is hugely popular with Ann's fans and a good way to cross-sell books.

#### BEHIND THE SCENES WITH A SUCCESSFUL "INDIE" AUTHOR

Being a successful Indie author takes much more than just knowing how to write good stories. In addition to writing, Ann is also a saleswoman, marketing guru, promoter, book keeper, cover designer, project manager, public relations expert, amateur graphic artist, and more. Ann has to create and sell the product (book) from start to finish, knowing her audience and the market where her book will sell best, including all of the various sales platforms currently available. In short, she is an entrepreneur who writes fiction every chance she gets.

#### MARKETING/PROMOTION FOR AUTHORS

Ann is an independent "Indie" author and fifty percent of her time goes into marketing and promoting in order to be successful. In addition to hitting the USA Today Bestseller list, she's been on the Bestseller lists on Amazon and Barnes & Noble with her ebooks, including being in Amazon's Top 100 multiple times with multiple ebooks. She has given many well-attended workshops over the years on the vast topic of book marketing.

### *Bookclubs, Conference Panels or Workshops, and More*

In addition to talking about her own books, Ann is available to speak about a variety of topics, including publishing books, writing mixed genres, building a fan base, and more. Please contact her publicist, Mickey Mikkelson, at Creative Edge to discuss her availability (<https://www.creative-edge.services>).